

News Release

Montezuma FFA Wins Iowa FFA Ag Sales CDE

The Montezuma FFA Chapter from Montezuma was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event (CDE) held at Iowa State University in Ames on April 16, 2024. Members of the first place team included: Cruz Dejong, Makenna Johannes, Camryn Brennan, and Madison Van Zee. Their agriculture education instructors and FFA advisors are Mr. Rick Swenson and Ms Hannah Garland. They will represent Iowa at the National Ag Sales Career Development Event in Indianapolis, Indiana, in October. The Clear Creek Amana FFA Chapter from Tiffin was named the Reserve Champion Team. Members of the second place team included: Shelby Heisler, Kelsey Leathers, Ava Locklear, and Olivia Webb. Their agriculture education instructors and FFA advisors are Ms. Alyssa Amelon and Ms. Morgan Hibbs. 0, was named the High Individual Overall in the competition.

FFA teams from 87 chapters participated in this year's CDE designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 318 individuals who participated in the event each completed an objective test, made a sales presentation, and performed a customer relations practicum. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Iowa FFA Ag Sales CDE was made possible with support from Nationwide through the Iowa FFA Foundation. The event was coordinated and conducted by Alaina Imhoff of Mediapolis. A total of 45 area agriculture business and sales personnel from the surrounding area served as judges.

Top 10 Teams

- 1 Montezuma FFA, Montezuma
- 2 Clear Creek Amana
- 3 Easton Valley FFA at Preston
- 4 Muscatine FFA, Muscatine
- 5 Columbus FFA, Columbus Junction
- 6 Cedar Rapids Prairie
- 7 Benton Community FFA, Van Horne
- 8 Grinnell FFA
- 9 Davis County FFA, Bloomfield
- 10 West Marshall FFA, State Center

Top 10 Individuals

Camryn Brennan, Montezuma

Fiona Amstutz, Bloomfield

Alia Schmidt, Preston

Saxby Stein, Muscatine

Olivia Webb, Tiffin

Ava Locklear, Tiffin

Ella Burken, Preston

Charlie Lane, Preston

Maddison Banzee, Montezuma

Kensley Paul, Muscatine

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: Easton Valley FFA at Preston Individual: Camryn Brennan, Montezuma

General Knowledge Examination

Team: Clear Creek Amana Individual: Makenna Johannes, Montezuma

Below is a list of chapters participating by medal group.

Gold Teams (22)

Score Range (819.8 to 613.7)

Montezuma FFA, Montezuma

Clear Creek Amana

Easton Valley FFA at Preston Muscatine FFA, Muscatine

Columbus FFA, Columbus Junction

Cedar Rapids Prairie

Benton Community FFA, Van Horne

Grinnell FFA

Davis County FFA, Bloomfield West Marshall FFA, State Center

Keota FFA

North Linn FFA, Troy Mills Mid-Prairie FFA, Wellman Riverside FFA, Oakland Earlham FFA, Earlham

Storm Lake FFA, Storm Lake Moulton-Udell FFA, Moulton

Bondurant-Farrar FFA

Hudson FFA Chapter, Hudson

Algona FFA, Algona

Vinton-Shellsburg FFA, Vinton

Maquoketa Valley FFA

Bronze Teams (19)

Score Range (468.99999999999994 to

Marshalltown FFA

Mount Ayr FFA, Mount Ayr Sheldon Golden Corn FFA

Osage FFA, Osage

Southeast Warren FFA, Liberty Center

Wilton FFA, Wilton

West Central Valley FFA

Dallas Center-Grimes FFA, Grimes

North Cedar FFA, Clarence

Silver Teams (39)

Score Range (605.6 to 469.3)

Monticello FFA

Davis-Rodgers FFA, Shenandoah South Hamilton FFA, Jewell

Decorah FFA, Decorah

Lenox FFA MVAO FFA Central Springs

Forest City FFA, Forest City

Creston FFA, Creston Chariton FFA, Chariton Lake Mills FFA, Lake Mills GMG FFA Chapter at Garwin

WACO FFA Clear Lake FFA AC/GC FFA

Diamond Trail FFA, Monroe

Central City-Springville FFA, Central City

North Scott FFA at Eldridge West Dubuque FFA, Epworth Washington FFA, Washington

Cascade FFA

Sumner-Fredericksburg FFA

HLV, Victor

BCLUW FFA, Conrad Holland FFA, Orange City Pilot Creek FFA, Pocahontas

Sioux Central FFA at Sioux Rapids West Delaware FFA, Manchester

Pekin FFA, Packwood

Charles City FFA, Charles City

Dike-New Hartford FFA

Nashua Plainfield FFA, Nashua

East Union FFA, Afton Tipton FFA, Tipton

Le Mars FFA Chapter, Le Mars Williamsburg FFA, Williamsburg

Alburnett FFA, Alburnett

East Sac FFA, Lake View Ridge View FFA, Holstein Hartley-Melvin-Sanborn FFA
Postville FFA
North Scott Jr. High FFA at Eldridge
Bellevue FFA, Bellevue
New Hampton FFA, New Hampton
Nevada FFA, Nevada
Wapsie Valley FFA, Fairbank
Ogden FFA

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 19,800 student members as part of 263 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.